

Program Promotion Resources

from the Foundation for the Future of
Business Education (FFBE)



Selling your business education program to your community can be done easily and professionally by using any of the outstanding promotional items showcased on the FFBE Web site:



<http://www.ffbe.org>

About Us

The Foundation for the Future of Business Education is an organization devoted to assisting educators and others in promoting business education. We encourage you to visit the FFBE Web site to take advantage of the wide array of publications, posters, and multimedia items available for your use. In addition, we have a book and a CD available at www.nbea.org entitled “*Effective Strategies & Tools for Marketing Business Education*” which offer additional valuable ideas.

We Want to Hear from You

We are very eager to learn of your recruitment and promotional strategies so that we may share them with other educators. E-mail your ideas to bonnie.sibert@nde.ne.gov, and we’ll make sure they are put to good use!